



2010 Rider Survey

Please take a few moments to answer these questions about the event. Your answers will help make Tour de Cure the best event it can be.

▲ **What was the length of the Route that you rode? (Check one.)**

- 150 550

▲ **How far did you travel to participate in the New England Classic (NEC) Tour de Cure? (Check one.)**

- 0-25 miles 26-50 51-75 76-100 over 100

▲ **With whom did you ride?**

- co-workers family friends alone other: _____

Where did you first hear about the NEC Tour de Cure?

- | | | |
|--|--|---|
| <input type="checkbox"/> mailing from ADA | <input type="checkbox"/> gym/health spa | <input type="checkbox"/> radio/TV advertisement |
| <input type="checkbox"/> bicycle shop | <input type="checkbox"/> Tour brochure | <input type="checkbox"/> newspaper/magazine ad |
| <input type="checkbox"/> doctor/physicians | <input type="checkbox"/> other health professional | List ad _____ |
| <input type="checkbox"/> other fundraiser: _____ | <input type="checkbox"/> received e-mail | <input type="checkbox"/> internet |
| <input type="checkbox"/> family/friend | <input type="checkbox"/> other: _____ | <input type="checkbox"/> other ADA program: _____ |

▲ **How helpful were the tools provided by the ADA in your fund-raising efforts? Please rate:**

Cyclist Guide	<input type="checkbox"/> Excellent	<input type="checkbox"/> Very good	<input type="checkbox"/> Good	<input type="checkbox"/> Fair	<input type="checkbox"/> Poor
Fund-raising Guide	<input type="checkbox"/> Excellent	<input type="checkbox"/> Very good	<input type="checkbox"/> Good	<input type="checkbox"/> Fair	<input type="checkbox"/> Poor
On-line registration	<input type="checkbox"/> Excellent	<input type="checkbox"/> Very good	<input type="checkbox"/> Good	<input type="checkbox"/> Fair	<input type="checkbox"/> Poor
On-line personal page	<input type="checkbox"/> Excellent	<input type="checkbox"/> Very good	<input type="checkbox"/> Good	<input type="checkbox"/> Fair	<input type="checkbox"/> Poor
Staff Support	<input type="checkbox"/> Excellent	<input type="checkbox"/> Very good	<input type="checkbox"/> Good	<input type="checkbox"/> Fair	<input type="checkbox"/> Poor
Call-in Support Hours	<input type="checkbox"/> Excellent	<input type="checkbox"/> Very good	<input type="checkbox"/> Good	<input type="checkbox"/> Fair	<input type="checkbox"/> Poor
Facebook (Boundless Fundraising)	<input type="checkbox"/> Excellent	<input type="checkbox"/> Very good	<input type="checkbox"/> Good	<input type="checkbox"/> Fair	<input type="checkbox"/> Poor

▲ **Team Captains – Please rate how helpful the materials were for Team Recruitment:**

Team Captain Guide	<input type="checkbox"/> Excellent	<input type="checkbox"/> Very good	<input type="checkbox"/> Good	<input type="checkbox"/> Fair	<input type="checkbox"/> Poor
Team Captain Incentive	<input type="checkbox"/> Excellent	<input type="checkbox"/> Very good	<input type="checkbox"/> Good	<input type="checkbox"/> Fair	<input type="checkbox"/> Poor
Weekly Email Contest	<input type="checkbox"/> Excellent	<input type="checkbox"/> Very good	<input type="checkbox"/> Good	<input type="checkbox"/> Fair	<input type="checkbox"/> Poor
Staff Support	<input type="checkbox"/> Excellent	<input type="checkbox"/> Very good	<input type="checkbox"/> Good	<input type="checkbox"/> Fair	<input type="checkbox"/> Poor
Facebook TC Group	<input type="checkbox"/> Excellent	<input type="checkbox"/> Very good	<input type="checkbox"/> Good	<input type="checkbox"/> Fair	<input type="checkbox"/> Poor

▲ **Please rate the following elements of the NEC Tour de Cure (Check the appropriate rating):**

Pre-event communications	<input type="checkbox"/> Excellent	<input type="checkbox"/> Very good	<input type="checkbox"/> Good	<input type="checkbox"/> Fair	<input type="checkbox"/> Poor
Check-in	<input type="checkbox"/> Excellent	<input type="checkbox"/> Very good	<input type="checkbox"/> Good	<input type="checkbox"/> Fair	<input type="checkbox"/> Poor
Start line	<input type="checkbox"/> Excellent	<input type="checkbox"/> Very good	<input type="checkbox"/> Good	<input type="checkbox"/> Fair	<input type="checkbox"/> Poor
Route signage	<input type="checkbox"/> Excellent	<input type="checkbox"/> Very good	<input type="checkbox"/> Good	<input type="checkbox"/> Fair	<input type="checkbox"/> Poor
Rest stops	<input type="checkbox"/> Excellent	<input type="checkbox"/> Very good	<input type="checkbox"/> Good	<input type="checkbox"/> Fair	<input type="checkbox"/> Poor
Route	<input type="checkbox"/> Excellent	<input type="checkbox"/> Very good	<input type="checkbox"/> Good	<input type="checkbox"/> Fair	<input type="checkbox"/> Poor
Finish line	<input type="checkbox"/> Excellent	<input type="checkbox"/> Very good	<input type="checkbox"/> Good	<input type="checkbox"/> Fair	<input type="checkbox"/> Poor
Meals	<input type="checkbox"/> Excellent	<input type="checkbox"/> Very good	<input type="checkbox"/> Good	<input type="checkbox"/> Fair	<input type="checkbox"/> Poor
Volunteer support	<input type="checkbox"/> Excellent	<input type="checkbox"/> Very good	<input type="checkbox"/> Good	<input type="checkbox"/> Fair	<input type="checkbox"/> Poor
Overall experience	<input type="checkbox"/> Excellent	<input type="checkbox"/> Very good	<input type="checkbox"/> Good	<input type="checkbox"/> Fair	<input type="checkbox"/> Poor

▲ **Based on your experience in the 2010 NEC Tour de Cure, do you plan to participate in the 2011 Tour?**

Yes, definitely Probably Don't know Probably not Definitely not

▲ **Based on your experience in the 2010 NEC Tour de Cure, how likely are you to tell others that the NEC Tour de Cure was a good experience and they should participate?**

Very likely Somewhat likely Don't know Somewhat unlikely Not likely

Which element(s) of the NEC Tour de Cure do you feel need improvement?

- check-in route length meals signage accommodations
- rest stops support on route refreshments festivities road conditions
- safety ADA staff fundraising tools route map finish line amenities
- pre-event communications recognition for fundraising efforts media attention
- distance traveled to participate overall experience other _____

▲ **Do you participate in rides that support any other organizations ?** Yes No

If "Yes," which ride(s): _____
 As compared to other rides, the NECTour de Cure is: much better better worse much worse

▲ **Do you feel that you have learned more about diabetes as a direct result of your participation in Tour de Cure?** Yes, very much Yes, some Nothing new

▲ **Were you involved with the ADA before participating in this event?** Yes No

▲ **Have you heard of these ADA events and programs?** (Please check yes or no and circle any that you have directly participated in.)

Step Out to Fight Diabetes	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Diabetes Camp	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Diabetes Alert	<input type="checkbox"/> Yes	<input type="checkbox"/> No
American Diabetes Month	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Family Link	<input type="checkbox"/> Yes	<input type="checkbox"/> No
School Walk for Diabetes	<input type="checkbox"/> Yes	<input type="checkbox"/> No

▲ **Are you interested in volunteering to plan next year's NEC Tour de Cure or learning about other volunteer opportunities with the ADA?** Yes No If yes, please share the following:

Name: _____

Address: _____

Telephone: _____ E-mail: _____

